IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: Atty. Docket No.: 011610.00093

Stephen Neal Hardy

Serial No.: 10/772,134 Group Art Unit: 3637

Filed: February 3, 2004 Examiner: Chen, Jose V.

For: Product Management Display System Confirmation No.: 4259

RESPONSE TO FINAL OFFICE ACTION DATED AUGUST 17, 2006

Mail Stop RCE

Commissioner for Patents

P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action dated August 17, 2006 and the Advisory Action of September 15, 2006, please enter the following response. The Examiner set a three-month period for response, thus making this response due on or before November 14, 2006. This response is also being filed in conjunction with a Request for Continued Examination. The Commissioner is also hereby authorized to charge the Request for Continued Examination fee to Deposit Account No. 19-0733.

Should any additional fees be due, the Commissioner if authorized to charge such fee to Deposit Account No. 19-0733.

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.